



BIO

Melissa Jakes, a Washington, DC based Event Planner to Influencers.

During my career I have been the right the hand guru behind some of the most epic Weddings, Conferences, Baby Showers, Birthday Parties, and so many other amazing events.

My clients have actually coined me, "The Olivia Pope of Live Events" And, I gladly accept that title.

Honestly, giving my clients a great experience during the event process is truly why I love my business.

BOOK A SPEAKING INTRO CALL WITH MELISSA

CONTACT DETAILS

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Melissa JAKES

EVENT PLANNER TO INFLUENCERS

SIGNATURE SPEAKING TOPICS

MOVING FORWARD (FWD) ON YOUR JOURNEY

In this 30-60 minute presentation Melissa focuses on a concept she created called FWD (Fear, Worry, Doubt). This concepts discusses how to move through these three little words that prevents entrepreneurs to their full potential to greatness.

Melissa shares practical life advice to audience members to create more balance, be more efficient, and move ForWarD on their journey.

MOMMYPRENEUR, INC.

How to Run a business and manage your family. A workshop for busy moms who are also entrepreneurs.

Melissa introduces and discuss techniques on how to keep a balance between business and motherhood. Some techniques are The 4-minute rule, Once a Month Date Night, and Once A Quarter Outing.

HOW TO PLAN EPIC EVENTS (AN EVENT PLANNING WORKSHOP)

During this certification training you will learn a step-by step on how to designed and plan any event from beginning to end. By utilizing the information from this training, you can save yourself years of trial-and-error learning and prevent many novice mistakes. Upon completion of this course, you will have a thorough understand of every element that is part of planning an event, how the different elements fit together and where they fall in the planning process.

At the end of the course, students will be able to recognize the fundamentals of the event industry and the key industry pillars, the process by which an event be comes a reality and the tools required, and the knowledge of the different career opportunities and professional associations within the industry.

Partial Client List + Featured In

