



Melissa Jakes

The “Olivia Pope” of Event Planning

BIO

Melissa Jakes is a Washington, DC-based event planner to influencers, organizations and corporations. During her career she has been the right hand event guru behind some of the most epic weddings, conferences, baby showers, birthday parties and other amazing events. Her clients have actually given her the prestigious title of “The Olivia Pope of Events”. Now that most live events are pivoting to an online/virtual format during the pandemic, Melissa's expertise in online event planning is a hot commodity. According to Melissa, she enjoys and takes great pride in her event planning process. “Honestly, providing my clients with a great experience during the event process is truly why I love my business.”

In addition to live and online event planning services, Melissa and her company - Rescue Event Planning also provides several course offerings on various topics related to event planning and entrepreneurship.

She gives “Mompreneurs” the tools to balance career, business ownership and management with family.

She provides entrepreneurs with special tools to combat what she calls “FWD”- (Fear, Worry, Doubt) obstacles in order to breakthrough and become successful owners.

She also provides potential professional event planners and everyday novices with the tools to create epic events on their own. This includes offering an event planning template as well as tips & tricks - not just for live events, but also for the new world of online event formats.

MEDIA INQUIRIES CONTACT:

ADRIANN MCCALL

PUBLIC RELATIONS

✉ ADRIANN@AMCCALLPR.COM

☎ PHONE: 760.402.8750

WWW.MELISSAJAKES.COM

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